



## CONSENT AND RELEASE FORM Parent/Guardian of Minor Child

I, \_\_\_\_\_, certify that I am the legal parent or guardian of \_\_\_\_\_ (name of "Little" or minor "Big"), a minor child (hereafter, the "Minor Child"), and that I have full authority to execute this Consent and Release Form.

I understand that Big Brothers Big Sisters of America ("BBBSA") and/or its affiliates are seeking to use my or the Minor Child's image, likeness, name, biographical information, personal characteristics, quotations, writings, information contained in writings, and/or audio or video recordings of me or the Minor Child, whether made through BBBSA, through Barkley, Inc. ("Barkley") or elsewhere (the "Released Material") for or in BBBSA and/or affiliate publications or productions.

In consideration of the mutual promises made herein, and for other good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I hereby grant to BBBSA and its affiliates the right to use the Released Material as BBBSA and/or its affiliates may desire, in all media now existing or hereafter created and in all variations and forms including, but not limited to, internal or external publications or productions, informational or recruitment materials, marketing materials, fundraising materials, televised photography and/or recordings, advertisements, Public Service Announcements, and/or online and social media sites. The use of this information shall be at the sole discretion of BBBSA and/or its affiliates.

I further grant to BBBSA and its affiliates the absolute right to use the Released Material in whole or in part, alone or in conjunction with any other image, name, writings or reproduction, in color or otherwise, for art, advertising, business, trade, or any other lawful purpose whatsoever, in perpetuity throughout the world.

I understand and agree that all materials created by BBBSA and/or its affiliates that use the Released Materials are the property of and are owned by BBBSA, and that I cannot authorize their use by any other party. I further understand that BBBSA may authorize their use by a third party. I hereby irrevocably transfer and assign to BBBSA my entire right, title and interest, if any, in and to the Released Materials and all copyrights in the Released Materials arising in any jurisdiction throughout the world, including the right to register and sue to enforce such copyrights against infringers.

I acknowledge and agree that I have no right to review or approve the Released Materials before they are used by BBBSA and/or its affiliates, and that BBBSA has no liability to me for any editing or alteration of the Released Materials or for any distortion or other effects resulting from BBBSA's and/or its affiliates' editing, alteration or use of the Released Materials. BBBSA has no obligation to use the Released Materials or to exercise any rights given by this Consent and Release Form.

I hereby release BBBSA and its affiliates, employees, and agents, as well as Barkley and any partner companies, from all claims, demands or liabilities and related financial costs that I or the Minor Child may now or hereafter have arising in connection with BBBSA's exercise of the rights hereby granted, and/or with the appearance or the Released Materials in any publication or production. These include, without limitation, claims for compensation, defamation, or invasion of privacy, or other infringements or violations of personal or property rights of any sort whatsoever.



***I have read this Consent and Release Form completely. I fully understand what it means, and I agree to its terms. I have not been offered any additional consideration or enticement, nor have I been coerced to sign this document. I am voluntarily signing it for the purposes and considerations described.***

PARENT/GUARDIAN SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PARENT/GUARDIAN PRINTED NAME: \_\_\_\_\_

PARENT/GUARDIAN ADDRESS: \_\_\_\_\_

PARENT/GUARDIAN CITY: \_\_\_\_\_ PARENT/GUARDIAN STATE: \_\_\_\_\_

PARENT/GUARDIAN ZIP: \_\_\_\_\_

PARENT/GUARDIAN TELEPHONE: \_\_\_\_\_

MINOR CHILD'S BIG/LITTLE BROTHER/SISTER FULL NAME: \_\_\_\_\_  
(IF APPLICABLE)

BIG BROTHERS BIG SISTERS AGENCY: \_\_\_\_\_

Please return within via fax, mail, or e-mail to:

**Big Brothers Big Sisters of America  
Marketing Department  
2502 N. Rocky Point Drive, Suite 550  
Tampa, FL 33607**

**Email: [defendersofpotential@bbbsa.org](mailto:defendersofpotential@bbbsa.org)  
Fax: 813.749.9446**